



## FOR IMMEDIATE RELEASE

### **MeshNetics Returns as Gold Sponsor of European ZigBee Developers Conference**

*Leading ZigBee House is Proud to Sponsor and Present at Europe's Premiere ZigBee Event*

**Dresden, Germany – June 19, 2008** – MeshNetics, a leading provider of ZigBee modules and embedded software for OEMs and system integrators, today announced their Gold Sponsorship of the 2<sup>nd</sup> European ZigBee Developers Conference on June 24-25, 2008 in Munich, Germany. For the second consecutive year MeshNetics will exhibit, present and hold hands-on training sessions at this important event that will gather ZigBee developers from across the Europe and beyond. A proud member of Silicon Saxony e.V., Europe's largest trade association for the microelectronic industry, MeshNetics continues to lead the ZigBee development effort in Europe.

"We are pleased to support the European ZigBee Developers Conference, which brings the latest of ZigBee wireless technology to European developers," said Thomas Lerm, General Manager of MeshNetics' European Operations. "The European market has seen an increasing adoption of ZigBee in energy management, automated meter reading and a wide variety of automation applications. MeshNetics has accumulated considerable experience in those areas, which we are happy to share with European developers."

Last year's conference proved to be a resounding success, attended by 248 participants from 20 countries. Now the leading ZigBee hardware and software providers will converge on European soil for the second time to offer first-hand expertise in development of ZigBee-based solutions. MeshNetics will offer two presentations and hands-on training sessions designed to advance developers' knowledge and skills in the most current ZigBee applications. To find more information and register for the conference, please visit <http://www.elektroniknet.de/euzdc>.

One presentation, called "Wireless Sensor Network System Engineers' Tips and Tricks", reveals the best strategies for overcoming common hardware and software issues that arise in the design cycle. The presentation will focus on interfacing wireless modules to sensors and other peripherals, scaling the system up to many nodes, estimating battery lifetime and reducing power consumption of target devices. Attendees will learn to recognize common themes in diverse wireless application requirements and translate these themes to key performance characteristics of the underlying system architecture. Ultimately, the presentation will teach common guidelines to designing wireless sensor networks, ways of avoiding common engineering pitfalls, and steps to effectively managing the most frequent application requirements.

MeshNetics' second presentation, "Measuring Range of ZigBee Modules. Myths and Reality", will focus on the actual techniques and cover the common misconceptions related to ZigBee modules' range measurement. The hands-on training will focus on application development with MeshNetics ZigBit modules and BitCloud ZigBee PRO Feature Set. In addition to these dynamic presentations and hands-on training courses, MeshNetics offers a free introductory course on Wireless Sensor Networks available online at <http://www.meshnetics.com/zigbee-learning>.

At the co-hosted exhibition, MeshNetics will display a full range of MeshNetics ZigBit™ 802.15.4/ZigBee modules for both 2.4 GHz and 868/915 MHz frequency bands. The tiny modules come with a variety of antenna options, and feature best-in-class range. MeshNetics is a single source provider of RF modules, development tools, mesh networking software and engineering services. For more information on MeshNetics ZigBee products please visit <http://www.meshnetics.com/zigbee-modules>.

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### **ZigBee: Wireless Control That Simply Works**

The ZigBee Alliance is an association of companies working together to enable reliable, cost effective, low-power, wirelessly networked monitoring and control products based on an open global standard. The ZigBee Alliance membership comprises technology providers and original equipment manufacturers worldwide. Membership is open to all.

Additional information can be found at [www.zigbee.org](http://www.zigbee.org).

### **About MeshNetics**

MeshNetics makes the industry's highest performance IEEE802.15.4/ZigBee wireless modules with the best-in-class range, longest battery life, and smallest footprint. MeshNetics is a single source of ZigBee modules, networking software, technical support, and design services. This combination of products and services achieves faster time-to-market and significant cost savings for OEMs and system integrators. MeshNetics products are used to create reliable, self-healing wireless networks that enable solutions in building automation, energy efficiency, HVAC, AMR, predictive maintenance, asset tracking and other application areas. For more information, please visit [www.meshnetics.com](http://www.meshnetics.com).

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