



**FOR IMMEDIATE RELEASE**

## **MeshNetics Joins the Top 100 M2M Companies**

*M2M Magazine Named MeshNetics to Their 2008 M2M 100 List*

**Phoenix, Arizona – December 12, 2007** – MeshNetics ([www.meshnetics.com](http://www.meshnetics.com)), a leading provider of ZigBee modules and embedded software for OEMs and system integrators, today announced their selection for the 2008 M2M 100 directory (<http://www.specialtypub.com/m2m/m2m100/listing.asp>) that lists the most influential providers of machine-to-machine technology. MeshNetics has become one of only twenty one new companies to enter this prestigious and highly contested list.

First published in 2004, the M2M 100 list is now widely regarded as the definitive record of companies representing the fast emerging machine-to-machine technology market. The list has been compiled of over 300 companies gathered from various sources. The top 100 companies were selected after an extensive research and analysis that took into consideration the strength of their business model, product portfolio, growth potential and a variety of other factors.

"MeshNetics has been one of the pioneers of ZigBee, which is set to become one of the leading standards in the machine-to-machine market," said Peggy Smedley, publisher and editorial director of M2M Magazine. "What is remarkable about this company is the combination of hardware and software expertise it wields. MeshNetics offers an exceptional value for OEMs and system integrators who look to add wireless capability to their products."

MeshNetics makes the wireless RF modules with the industry-leading operating range. They come in small size, carry FCC, CE and ZigBee certifications, and integrate all of the RF circuitry, microcontroller, 802.15.4/ZigBee software, as well as the optional antennas. MeshNetics also developed the ZigBee/Ethernet Gateway and the Integration Router. These Ethernet-enabled devices and corresponding middleware facilitate "out-of-the-box" integration of a mixture of 802.15.4 proprietary and standards-based Wireless Sensing and Control Networks (WSCN) and the existing enterprise software. MeshNetics products are widely used to create reliable, self-healing wireless networks that enable solutions in building automation, energy management and efficiency, HVAC, AMR, predictive maintenance, asset tracking and other application areas.

"We see the MeshNetics' selection for the 2008 M2M 100 list as a great achievement for our company," said Mr. Vasily Suvorov, CEO of MeshNetics. "From day one, we aimed at becoming the single-source provider of enabling wireless components to OEMs and system integrators who build the M2M products and solutions. By now, we have succeeded in developing a comprehensive portfolio of products and services to help our clients significantly reduce development costs and time to market."

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### **About M2M Magazine**

Connecting people, devices, and systems, M2M magazine is dedicated to the machine-to-machine communication market. With the goal of helping companies uncover ways to reduce costs and automate processes by networking their assets, M2M magazine helps companies turn data into actionable information. Visit M2M magazine on the Web at <http://www.m2mmag.com> to learn more.

### **About Specialty Publishing Co.**

Specialty Publishing specializes in helping address the critical business issues that keep executives and operations managers up at night. Specialty Publishing's three trade magazines, Constructech, M2M, and START-IT, reach more than 180,000 business decision-makers, giving them valuable insight into the issues shaping their companies.

**ZigBee: Wireless Control That Simply Works**

The ZigBee Alliance is an association of companies working together to enable reliable, cost effective, low-power, wirelessly networked, monitoring and control products based on an open global standard. The ZigBee Alliance membership comprises technology providers and original equipment manufacturers worldwide. Membership is open to all.

Additional information can be found at [www.zigbee.org](http://www.zigbee.org).

**About MeshNetics**

MeshNetics makes the industry's highest performance IEEE802.15.4/ZigBee wireless modules with the best-in-class range, longest battery life, and the smallest footprint. MeshNetics is a single source of ZigBee modules, networking software, technical support, and design services. This combination of products and services achieves faster time-to-market and significant cost savings for OEMs and system integrators. MeshNetics products are used to create reliable, self-healing wireless networks that enable solutions in building automation, energy efficiency, HVAC, AMR, predictive maintenance, asset tracking and other application areas. All MeshNetics ZigBee networking software is free to download. For more information, please visit [www.meshnetics.com](http://www.meshnetics.com).

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